

NAMALA BHAVANI

Date of Birth
12 October 1994

Phone
8179383368

Email
namala.bhavani.18mb@bmu.edu.in

LinkedIn
www.linkedin.com/in/NamalaB



PROFILE

Energetic and Determined | Diplomatic | Creative Enthusiast | Aspiring marketer. Composed under pressure | Adept in delegating tasks | Calculated risk-taker. Student Ambassador | I fine-tune my learnings, applications in marketing aspects and would love to work in an environment where my abilities are put to test that reflects mine and the company's growth.

EDUCATIONAL QUALIFICATIONS

2018 - 2020	BML MUNJAL UNIVERSITY MBA, MARKETING ,6.61 CGPA
June - 2019	IMPERIAL COLLEGE LONDON, SUMMER SCHOOL Global Leadership Module
2012 - 2015	SIITAM-PRIST UNIVERSITY BBA, 83.2 CGPA
2010 - 2012	SRI CHAITHANYA JUNIOR COLLEGE MPC, 87.6%
2009 - 2010	SACH DEV SCHOOL OF EXCELLENCE SSC, 76.5%

SUMMER INTERNSHIP

April-May, 2019	QUAQUA EXPERIENCES PVT LTD., HYDERABAD – Business Analyst Project Title: Product development and research methodologies applied in QuaQua Experiences Pvt Ltd.,
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EXPERIENCE

2015-2017	PeoplePro Pvt Ltd., - Executive Facilitator Market research (Data collection); Approach potential clients to establish relationships; Pitch the product to the clients; Conduct workshops; Understand Client needs and develop plans.
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EXTRA CURRICULAR

2018 - 2020	BMU-Student Ambassador
2013	Best Organizer Award for college events

CERTIFICATION

Nov - 2019	CAPSTONE Business Simulation
March - 2019	SIX SIGMA – Green Belt IIFE
March - 2019	TEAM MANAGEMENT TRAINING Pacific Leadership Game
2013	Participated- India International Travel Mart

PROJECT

August - 2018	REPUBLIC OF CHICKEN Marketing Project
2018 - 2019	CSR Project with MRIDA Worked in a group of 8 for a welfare project under MRIDA group

PROFICIENCY AND SKILLS

MARKET RESEARCH | MS-EXCEL | MINITAB | R | SPSS | MARKETING METRICS | MS-POWERPOINT | PROBLEM-SOLVING | BRANDING | TEAM PLAYER | INTERPERSONEL | RAPPORT BUILDING | PROCESS OPTIMISATION | DATA ANALYSIS